

## Variable data printing solution

Anti counterfeiting label printing solution:

Variable data printing solution is a type of printing, also known as personalized printing (VIP). Variable data printing refers to the continuous printing process that requires changing the graphics and text (i.e. data) of the printed product without stopping the printing machine, that is, different printed graphics and text can be continuously printed without interruption in the printing process.

Printing anti-counterfeiting labels is a very important application of variable data. The personalized printing software launched by Color software includes text, numbers, images, anti-counterfeiting labels, barcodes, etc., making the printing more personalized and better meeting the needs of customers. Transparent material reverse printing is possible; You can set the background and border; Can rotate the anti-counterfeiting code at any angle;

Can support various types of databases and open multiple databases for anti-counterfeiting code reading; This product is very suitable for lottery tickets or scratch cards, anti-counterfeiting serial number labels, various anti-counterfeiting labels, mailing labels, etc;

Solution for Massive Card Production:

The production of massive certificates and cards is an important application of variable data printing. (Color) software has launched personalized software with a simple operation interface and intuitive icons, making your work more convenient. Whether in terms of image function support, it provides more comprehensive support for various formats, and also improves typesetting and barcode support. It also opens up a color management function module, allowing users to process any image they need to output and print the image they need.

Variable printing software has the following advantages:

Automation. Just set the relevant values and all of them can be printed out. quick. You don't need to manually set the numbers you need to print one by one, you can generate and print them yourself.

Support all files, numbers, and images that require variable printing.

Suitable for membership cards, student ID cards, chest cards, personalized postcards, various certificates, invitation letters, greeting cards, mailing labels, VIP cards, certificates, honor certificates, scratch card recharge cards, etc.

Variable data printing solution, bill printing solution:

The printing of bills and invoices is also one of the applications of variable data printing, and the recently launched variable printing software not only prints

very accurately, but also has the feature of timeliness. Variable printing software can transform previously simple format and black and white color processing into personalized color and diverse format invoices. This type of bill printed from variable data is more distinctive, with not only more information but also intuitive readability. To enhance the image of the enterprise and attract more customers.

The variable data printing software launched is simple, fast, easy to operate, and has strong compatibility. This software produces high-quality and accurate bills and invoices. It can complete tasks such as printing and binding bills of varying thicknesses, thereby improving work efficiency and ensuring timely completion of business.

Barcode printing solution:

A barcode is a graphical identifier that arranges multiple black bars and blanks of varying widths according to a certain encoding rule to express a set of information. Widely used in many fields such as commodity circulation, library management, postal management, banking systems, logistics, etc.

Variable data printing software can achieve the function of barcode printing, and can produce various barcodes according to different customer needs. Larger data capacity, lower printing requirements, and improved space utilization.